



## Organise This Event Management Service

Organise This is an event management company who organise events in an environmentally friendly and community involved way. Organise This believe in working in partnership with the client, providing an open and honest pricing structure and continually pushing the boundaries of sustainability within the event industry.

### Directory of Services

#### 1) Sustainable Event Management

This is event management as you would receive from any agency, our point of difference being sustainability. This considered at every step: staff are trained in sustainability, suppliers are chosen due to their sustainability credentials and our internal way of working is monitored to meet recognised standards including BS8901.

- \* Venue Finding
- \* Event marketing
- \* Attendee management
- \* Supplier management
- \* Event logistics including onsite

#### 2) Sustainable Event Management in Partnership

This is where we provide focus purely on the sustainability elements of the event.

- \* Communicating with suppliers to ascertain the current level of sustainability
- \* Providing education to suppliers to increase level of sustainability
- \* Advising client on event supplier and logistics to achieve a high level of sustainability
- \* Advising suppliers on what they need to do to achieve a high level of sustainability
- \* Onsite team to monitor sustainability onsite
- \* Onsite team to measure sustainability onsite

#### 3) Education in Sustainability- Positive Impact

Positive Impact is a not for profit project supported by Organise This. Positive Impact has run education sessions on sustainability over the last 3 years in Manchester and London for the event industry. Group or individual education sessions can be run on topics including:

- \* Waste
- \* Energy
- \* Food
- \* Procurement
- \* Community involvement
- \* Certification

#### 4) Measurement in Sustainability

Organise This have been working with an environmental consultant for over a year to produce an online measurement tool for the event industry. The sustainable events tool follows the format of BS8901 so users can be guided on how to achieve BS8901 while measuring their level of sustainability. A report can be generated for each event so users can track their improvements from event to event.

#### 5) Consulting on Sustainability

Organise This are market leaders in sustainable event management and over the past two years have undertaken consultancy projects with clients including the Swiss Tourist Board. Organise This work with the client to understand their objectives, what they need to know about sustainability and how they will implement their sustainability learning in the future.

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### Organise This credentials include:

- \* Fiona Pelham MD is current chair of BS8901 sustainable event standard
- \* Contributing to and trialing industry sustainability standards
- \* Providing international education on sustainability for companies and associations
- \* Members of the programme committee for the Green Meeting Industry Council
- \* Members of Meeting Professional International

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For more information please contact:

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